

# Broadband Commission 2021 Information Session

13 December 2021, 16hr30 CET / 10hr30 EST

Virtual | New York | Geneva

*Please use the naming convention Country\_Name or Organization\_Name*

**BROADBAND COMMISSION**  
FOR SUSTAINABLE DEVELOPMENT





# GLOBAL GOAL OF UNIVERSAL CONNECTIVITY



The Broadband Commission is a dynamic international leadership platform comprised of high-level CEOs, policymakers, NGOs, civil society and academia with the goal of bringing universal connectivity to the forefront of global policy discussions.

## FOCUS AREAS:

1. Digital Cooperation
2. Universal Access
3. Resilient Connectivity
4. Affordability & Safety
5. Digital Skills



# INITIATIVES BORNE FROM THE COMMISSION



## GIGA

Giga is an ITU and UNICEF Global Initiative to Connect Every School to Internet by 2030, this initiative that was presented to the UN Security Council in 2020.



## EQUALS

Equals is an ITU, ITC, GSMA, UNESCO and UN Women Global Partnership for Gender Equality in the Digital Age.



## CHILD ONLINE SAFETY DECLARATION

The Child Online Safety Universal Declaration strives to align relevant stakeholders on the common mission of championing the cause of the protection of children online.



# UNIVERSAL CONNECTIVITY MANIFESTO & THE 2025 ADVOCACY TARGETS

The Commission is committed to mobilizing efforts to achieve the 'Global Goal of Universal Connectivity' in support of the UNSG's Roadmap and other connectivity initiatives and its 7 advocacy targets.



- 1) Establishing a baseline for universal digital connectivity.,
- 2) Identifying and supporting public-private financing of universal broadband.
- 3) Advocating for enabling ICT regulatory environments, capacity building & online safety.





# THE GLOBAL STATE OF BROADBAND

**2.9**

**billion people offline  
in the world in 2021**

Source: ITU Facts and Figures 2021

**4.9**

**billion people **online**  
in the world in 2021**



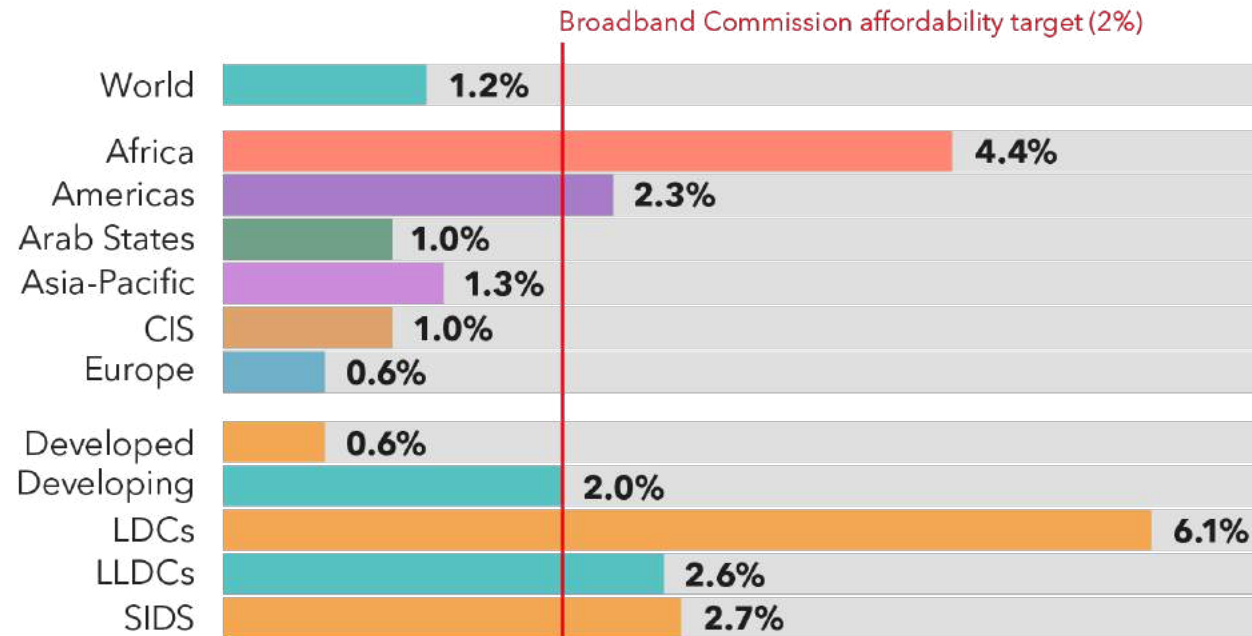
Note: being online means having used the internet in the last three months



# THE GLOBAL STATE OF BROADBAND

## Affordability gap

Mobile-data basket prices as a % of GNI p.c., 2020

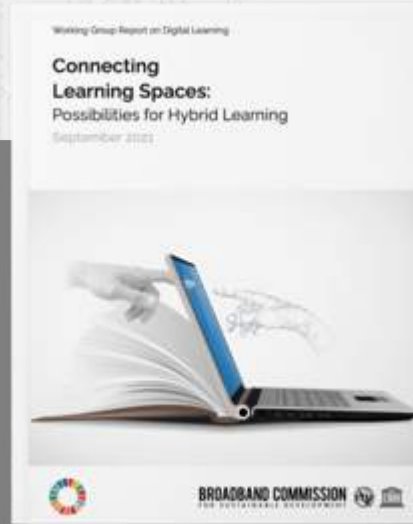


Source : ITU, *Facts and Figures 2021*

[broadbandcommission.org/broadband-targets/](https://broadbandcommission.org/broadband-targets/)



# KEY RECOMMENDATIONS FROM 2021



## To ensure inclusive and equitable quality education for all we must:

1. Promote hybrid learning for pandemic recovery
2. Adopt a national strategy
3. Promote whole of gov't and PPP approaches
4. Establish stable funding
5. Anticipate emerging technologies



## To finance Universal Connectivity, we must:

1. Widen the base of contributors
2. Earmark proceeds from ICT sector participants
3. Reform Universal Service and Access Funds
4. Create an international fund



## 2021 Recommendations included:

1. Leave no one offline
2. Protect users online
3. Consider the environment
4. Support innovative partnerships
5. Expand and streamline funding mechanisms

A faint, light gray network diagram consisting of interconnected nodes and lines, resembling a globe or a complex web, is positioned on the left side of the slide.

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